

COOKIE POLICY

I. Definitions

1. **Bookkido** - Timeloco spółka z ograniczoną odpowiedzialnością with its registered office in Dęblin, at the address: ul. Zielona 38B, 08-530 Dęblin, entered in the register of entrepreneurs of the National Court Register maintained by the District Court Lublin-Wschód in Lublin with its registered office in Świdnik, VI Commercial Division of the National Court Register under KRS number 0001107360, NIP 5060126339 and REGON 528714328.

2. **Policy** - this cookie policy.

3. **GDPR** - Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation), as amended.

4. **Service** - the internet platform available at the URL: <https://bookkido.com>, administered by Timeloco spółka z ograniczoną odpowiedzialnością, enabling users, among other things, to browse offers of services provided by Partners, to book those services, to manage their user account, to rate services, to communicate with Partners, and to receive notifications and information related to the performance of services. The Service may be used via a standard web browser on desktop and mobile devices.

For the purposes of this Policy, references to definitions in the singular also include their plural forms, and vice versa, unless expressly stated otherwise.

II. Cookies

1. Bookkido uses cookie technology or similar tools in the Service. This means that when you use our platform (within the Service), an exchange of various information takes place between your device and the Bookkido server, and information about you is collected regardless of whether you have an account with us as a logged-in user.

2. The concept of cookies should be understood as data files (small files) stored on the end devices of users, which are used, among other things, to adapt the display of a website to your preferences (e.g. by remembering your chosen language).

3. When you visit our service and give your consent, where required (see below), our server saves cookies on your end device. On subsequent visits, the data read from these files allows your device to be recognised and the page to be displayed in accordance with your preferences.

4. Technologies similar to cookies are used primarily to avoid saving any files on your end device (e.g. application identifiers, local data files, SDK tools, etc.), such as pixels (software codes embedded in a given website that allow tracking of users - including by the entity managing a given pixel), SDKs (software that allows the collection of technical data on how you use an application), local data files, mobile device identifiers (markers of your mobile device allowing the identification of your device and the display of personalised advertisements on it); AdID in the case of Android software and IDFA in the case of iOS software, digital fingerprint (allows identification of a user based on the characteristics of their browser, operating system, and device). These technologies will be collectively referred to as "cookies".

III. Scope of Data

1. Data collected within cookies does not allow for independently and directly identifying the person concerned. However, this data is subject to the protection provided under GDPR, and the rights arising therefrom are set out in this Policy.
2. Some information collected through cookies, in particular in combination with other data (e.g. account data), may constitute personal data within the meaning of the GDPR. In such a case, their processing is carried out in accordance with our privacy policy, which contains detailed information on the purposes, legal bases, retention periods, and your rights.
3. The storage by Bookkido of information (cookies) or access to information (cookies) already stored on the end device (your phone, tablet, laptop, etc.) is subject to the user's consent - unless the use of cookies is necessary for the provision of electronically supplied services.

IV. Granting and Withdrawing Consent, Purposes and Types of Cookies Used

1. Consent can always be given by clicking "I Accept" on the cookie banner that appears when you first visit the Service website. You may also withdraw your consent - independently, by changing your browser settings or by clicking the padlock icon (in the bottom left corner of the page). You may also use the following instructions for the most popular browsers: Google Chrome, Mozilla Firefox, Opera, Safari. Additional information about cookies and how to block them can be found at: <http://www.aboutcookies.org>.
2. Bookkido uses cookies and equivalent tools for the following purposes:
 - a. adapting the appearance of the Service to the user's preferences and their device specifications,
 - b. ensuring user security, including securing access and preventing abuse (e.g. spam, bots),
 - c. improving site efficiency and identifying opportunities for improvement,
 - d. conducting statistical and analytical activities,
 - e. marketing, including tailoring content to user preferences.
3. Bookkido collects the following information through cookies:
 - a. technical data: IP address, MAC address, device type/model, device identifier, browser type, operating system, model, screen resolution, version;
 - b. session data: time and duration of visit, tabs browsed, elements clicked;
 - c. preference data: language, location, user choices;
 - d. behavioural data: browsing history, previous visits, booking stage;
 - e. authentication data;
 - f. visit sources (e.g. advertising link, referral);
 - g. location data (e.g. based on IP address);
 - h. data collected when holding an account, in combination with application data.
4. Data collected through cookies may be combined with information associated with your account in the Service (e.g. registration data, preferences, booking history). We do this in order to:
 - a. personalise the content and functionality of the Service,
 - b. analyse how the platform is used,

- c. conduct marketing activities in accordance with the consents granted.

If the data from cookies constitutes personal data, their processing is carried out in accordance with our privacy policy.

5. Cookies may be placed on your end device when you use our platform. They may be classified according to the following characteristics:

a. storage duration:

- i. session cookies – stored on your device until the browser is closed; they are temporary and are not stored after the session ends.
- ii. persistent cookies – remain on your device until deleted or until the expiry of their validity period specified in the parameters of the given file.

b. origin:

- i. first-party cookies – placed by our platform.
- ii. third-party cookies – placed by third parties cooperating with Bookkido (e.g. analytical tools, advertising tools, technical service providers).

c. purpose:

- i. **necessary cookies** – required for the proper functioning of the platform, e.g. ensuring security, authorisation, displaying content in the appropriate language. Collected without the need for user consent – Article 6(1)(b) and (f) of the GDPR (performance of a contract and the legitimate interests of the controller).
- ii. **functional cookies** – enable the remembering of user preferences (e.g. language, page layout). Collected on the basis of user consent – Article 6(1)(a) of the GDPR.
- iii. **analytical cookies** – used to collect statistical data and help us analyse how the platform is used. Collected on the basis of user consent – Article 6(1)(a) of the GDPR.
- iv. **marketing cookies** – allow the tailoring of marketing content to the user's interests and the display of advertisements matched to the user's profile. Collected on the basis of user consent – Article 6(1)(a) of the GDPR.

V. Cookie Retention Period

1. The retention period of cookies is specified in our cookie banner, which is displayed upon the first visit to the Service.
2. Cookies are stored for as long as is necessary to achieve the purposes indicated above. The retention period depends on the type of cookies and the purpose of their use.

VI. Third Parties

1. Bookkido may use the services of external entities and the tools they offer that support analytical and marketing activities. These tools may use various tracking technologies, including cookies, pixels, SDK (Software Development Kit), and mobile device identifiers.
2. For marketing and analytical purposes, Bookkido uses, among others:
 - a. Google Ads (cookies, pixels);
 - b. Meta (Facebook) (cookies, pixels);
 - c. Microsoft Ads (cookies, pixels);
 - d. TikTok (cookies, pixels);

e. Pinterest, Snapchat, Reddit (cookies, pixels);

f. Customer.io, Lemlist, Baserow, Amazon QuickSight (cookies, SDK), others.

Detailed information on the data processing rules of these entities can be found in their privacy policies.

VII. Right to Lodge a Complaint

1. In connection with the processing of your personal data in the context of the use of cookies, you have the right to lodge a complaint with the supervisory authority, i.e. the President of the Personal Data Protection Office.

2. If your data is processed in connection with the use of cookies by Bookkido, you also have the right to lodge a complaint with the President of the Electronic Communications Office.